



NJSA
NEW JERSEY STAFFING ALLIANCE

2019 Annual Partner Sponsorship Program

The New Jersey Staffing Alliance sponsorship program is designed to give the Industry Partner members of the New Jersey Staffing Alliance the opportunity to demonstrate their support and commitment to the staffing industry while enhancing their brand and marketing access to New Jersey staffing firm owners and managers.

This sponsorship program enables active NJSA Industry Partners to annually budget for their level of sponsorship and have a clear understanding of the many benefits of each sponsorship level available.

NEW FOR 2019! We are offering three major sponsorship packages which offer exposure at a majority of NJSA's programs and events. Industry Partners will have the opportunity to confirm a major sponsorship package until January 31, 2019. Any remaining individual event sponsorships opportunities will be available in February 2019.



2019 NJSA PROGRAM OVERVIEW

KICK-OFF RECEPTION

January 16, 2019 – 5:30 p.m. – 7:30 p.m.

Galloping Hill Golf Course, 3 Golf Course Drive, Kenilworth, NJ

New for 2019! Staffing professionals are invited attend this cocktail reception to meet and greet the 2019 Board of Directors, hear why other staffing firms joined NJSA and network with industry partners to understand how they can help assist the growth of staffing firms. Attendees will also receive an update on the legal and legislative issues affecting the New Jersey staffing industry.

LAW DAY

February 14, 2019 – 8:30 a.m. – 4:30 p.m.

Eisenhower Conference Center, 290 W. Mt. Pleasant Avenue, Livingston, NJ

This full day conference is for owners, managers and staff featuring legal experts speaking on various staffing issues. The program will provide legal and legislative updates that staffing firms need to know to operate successfully in New Jersey.

EXECUTIVE LEADERSHIP CONFERENCE

May 7-9, 2019

The Borgata Casino & Spa, One Borgata Way, Atlantic City, NJ

NJSA's Executive Leadership Conference is a two-and-a-half-day conference targeting owners and managers of staffing firms. The conference features two cocktail receptions and two full days of valuable education for staffing firms.

GOLF OUTING

May 7, 2019

Location: TBD

The Annual Golf Outing is held on the first day of the Executive Leadership Conference at a golf course located near Atlantic City.

ANNUAL EDUCATION & TRAINING CONFERENCE

Date: TBD (usually in early November) – 8:00 a.m. – 3:30 p.m.

Location: TBD

This is the region's premier staffing training event for owners, managers, sales and recruiting professionals. Attendees will take part in this special training opportunity featuring some of the staffing industry's most respected professional trainers.

NJSA STAFFING UNIVERSITY

Dates: TBD – 8:30 a.m. – 12:00 p.m.

Location: TBD

NEW for 2019! NJSA will be offering three half-day "Staffing University" workshops targeting recruiting professionals. The workshops will be held in May, June and September at three different locations throughout the state.



PLATINUM LEVEL ANNUAL SPONSOR: \$7,500 Annual Investment

Sponsorship Recognition: (Total Value of \$8,250 if purchased separately)

- Law Day Overall Program Sponsor *(\$1,500 value)*
- Executive Leadership Conference Reception Sponsor *(\$2,500 Value)*
- Executive Leadership Conference Breaks Sponsor *(\$750 Value)*
- Golf Outing Tournament Sponsor *(\$1,000 Value)*
- Annual Education & Training Conference Keynote Sponsor *(\$2,000 Value)*
- Staffing University Sponsor *(\$500 Value)*

Benefits Include:

- Law Day Program:
 - Recognition as the Law Day Overall Program Sponsor
 - Two complimentary conference registrations
 - Opportunity to make 5-minute remarks about your firm's services at the event
 - Marketing flyer in attendee handout
 - Company logo on all pre/post event marketing, including emails, website and event signage
- Executive Leadership Conference:
 - Recognition as the Opening Night Cocktail Reception Sponsor
 - Two complimentary conference registrations
 - Opportunity to make 5-minute remarks about your firm's services at the event
 - Marketing flyer in attendee handout
 - Company logo on all pre/post event marketing, including emails, website and event signage
- Golf Outing Tournament:
 - Recognition as the Golf Outing Tournament Sponsor
 - One complimentary foursome registration
 - Company logo on all pre/post event marketing, including emails, website and event signage
- Annual Education & Training Conference:
 - Recognition as the Annual Education & Training Conference Keynote Sponsor
 - Two complimentary conference registrations
 - Opportunity to make 5-minute remarks about your firm's services at the event
 - Marketing flyer in attendee handout
 - Company logo on all pre/post event marketing, including emails, website and event signage
- Staffing University:
 - One complimentary registration
 - Marketing flyer in attendee handout
 - Company logo with on all pre/post event marketing, including emails and website
 - Company logo on signage at event
- Bonus Communication Benefits:
 - Company logo featured on the home page of the NJSA website.
 - Company logo on all weekly Monday Morning Memos for an entire year.
 - Company logo on all monthly Staffing News Online for an entire year.



GOLD LEVEL ANNUAL SPONSOR: **\$5,500 Annual Investment**

Sponsorship Recognition: (Total Value of \$6,000 if purchased separately)

- Law Day Workshop Sponsor *(\$1,000 value)*
- Executive Leadership Conference Keynote Sponsor *(\$3,000 Value)*
- Golf Outing Ball Sponsor *(\$500 Value)*
- Annual Education & Training Conference Luncheon Sponsor *(\$1,500 Value)*

Benefits Include:

- Law Day Program:
 - Recognition as a Law Day Workshop Sponsor
 - Two complimentary conference registrations
 - Opportunity to introduce speaker and make 5-minute remarks about your firm's services at the event
 - Marketing flyer in attendee handout
 - Company logo on all pre/post event marketing, including emails, website and event signage
- Executive Leadership Conference:
 - Recognition as a Keynote Speaker Sponsor
 - Two complimentary conference registrations
 - Opportunity to introduce speaker and make 5-minute remarks about your firm's services at the event
 - Marketing flyer in attendee handout
 - Company logo on all pre/post event marketing, including emails, website and event signage
- Golf Outing Tournament:
 - Recognition as the Golf Ball Sponsor with logo on golf balls
 - One complimentary foursome registration
 - Company logo on all pre/post event marketing, including emails, website and event signage
- Annual Education & Training Conference:
 - Recognition as an Annual Education & Training Conference Luncheon Sponsor
 - Two complimentary conference registrations
 - Opportunity to make 5-minute remarks about your firm's services at the event
 - Marketing flyer in attendee handout
 - Company logo on all pre/post event marketing, including emails, website and event signage
- Bonus Communication Benefits:
 - Company logo featured on the home page of the NJSA website.
 - Company logo on all weekly Monday Morning Memos for an entire year.
 - Company logo on all monthly Staffing News Online for an entire year.



SILVER LEVEL ANNUAL SPONSOR: \$4,000 Annual Investment

Sponsorship Recognition: (Total Value of \$4,500 if purchased separately)


- Law Day Luncheon Sponsor *(\$1,000 value)*
- Executive Leadership Conference Workshop Sponsor *(\$2,000 Value)*
- Golf Outing Towel Sponsor *(\$500 Value)*
- Annual Education & Training Conference Breakfast Sponsor *(\$1,000 Value)*

Benefits Include:

- Law Day Program:
 - Recognition as a Law Day Luncheon Sponsor
 - Two complimentary conference registrations
 - Opportunity to introduce luncheon speaker and make 5-minute remarks about your firm's services at the event
 - Marketing flyer in attendee handout
 - Company logo on all pre/post event marketing, including emails, website and event signage
- Executive Leadership Conference:
 - Recognition as a Workshop Sponsor
 - Two complimentary conference registrations
 - Opportunity to introduce speaker and make 5-minute remarks about your firm's services at the event
 - Marketing flyer in attendee handout
 - Company logo on all pre/post event marketing, including emails, website and event signage
- Golf Outing Tournament:
 - Recognition as the Golf Towel Sponsor
 - One complimentary foursome registration
 - Company logo on all pre/post event marketing, including emails, website and event signage
- Annual Education & Training Conference:
 - Recognition as an Annual Education & Training Conference Breakfast Sponsor
 - Two complimentary conference registrations
 - Opportunity to make 5-minute remarks about your firm's services at the event
 - Marketing flyer in attendee handout
 - Company logo on all pre/post event marketing, including emails, website and event signage
- Bonus Communication Benefits:
 - Company logo featured on the home page of the NJSA website.
 - Company logo on all weekly Monday Morning Memos for an entire year.
 - Company logo on all monthly Staffing News Online for an entire year.



INDIVIDUAL EVENT SPONSORSHIPS: Sold A La Carte

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|--------------------------------|--|---|
| KICK-OFF RECEPTION | <p>Event Sponsorship: \$500 (2 Available)</p> <p>Benefits:</p> <ul style="list-style-type: none"> • One complimentary registration • Company logo on all pre/post event marketing, including emails, website and event signage |  |
| STAFFING UNIVERSITY | <p>Event Sponsorship: \$500</p> <p>Benefits:</p> <ul style="list-style-type: none"> • One complimentary registration • Company logo on all pre/post event marketing, including emails, website and event signage | |
| LAW DAY | <p>Overall Program Sponsorship: \$1,500 (1 Available)</p> <p>Benefits:</p> <ul style="list-style-type: none"> • Recognition as the Law Day Program Sponsor • Two complimentary conference registrations • Marketing flyer in attendee handout • Company logo on all pre/post event marketing, including emails, website and event signage | |
| | <p>Luncheon Sponsorship: \$1,000</p> <p>Benefits:</p> <ul style="list-style-type: none"> • Recognition as a Law Day Luncheon Sponsor • Two complimentary conference registrations • Marketing flyer in attendee handout • Company logo on all pre/post event marketing, including emails, website and event signage | |
| | <p>Workshop Sponsorship: \$1,000 (6 Available)</p> <p>Benefits:</p> <ul style="list-style-type: none"> • Recognition as a Law Day Workshop Sponsor • Two complimentary conference registrations • Opportunity to introduce workshop speaker and 5-minute remarks about your firm's services at the event • Marketing flyer in attendee handout • Company logo on all pre/post event marketing, including emails, website and event signage | |
| | <p>Additional Sponsor Attendee Registration: \$180</p> | |

EXECUTIVE LEADERSHIP CONFERENCE

Sponsor Presentation Sponsorship: \$4,000 (2 Available)

Benefits:

- Opportunity to provide a 20-30 minute educational/informational presentation at the Executive Leadership Conference
- Two complimentary conference registrations
- Marketing flyer in attendee handout
- Company logo on all pre/post event marketing, including emails, website and event signage

Keynote Presentation Sponsorship: \$3,000 (3 Available)

Benefits:

- Recognition as a Keynote Speaker Sponsor
- Two complimentary conference registrations
- Opportunity to introduce speaker and make 5-minute remarks about your firm's services at the event
- Marketing flyer in attendee handout
- Company logo on all pre/post event marketing, including emails, website and event signage

Opening Cocktail Reception Sponsorship (Tuesday Night): \$2,500 (1 Available)

Benefits:

- Recognition as Opening Cocktail Reception Sponsor
- Two complimentary conference registrations
- Opportunity to introduce speaker and make 5-minute remarks about your firm's services at the event
- Marketing flyer in attendee handout
- Company logo on all pre/post event marketing, including emails, website and event signage

Conference Reception Sponsorship (Wednesday Night): \$2,500 (1 Available)

Benefits:

- Recognition as the Conference Reception Sponsor
- Two complimentary conference registrations
- Opportunity to introduce speaker and make 5-minute remarks about your firm's services at the event
- Marketing flyer in attendee handout
- Company logo on all pre/post event marketing, including emails, website and event signage

Workshop Presentation Sponsorship: \$2,000 (3 Available)

Benefits:

- Recognition as a Workshop Sponsor
- Two complimentary conference registrations
- Opportunity to introduce speaker and make 5-minute remarks about your firm's services at the event
- Marketing flyer in attendee handout
- Company logo on all pre/post event marketing, including emails, website and event signage

EXECUTIVE LEADERSHIP CONFERENCE

Luncheon Sponsorship: \$2,000 (1 Available)

Benefits:

- Recognition as a Luncheon Sponsor
- Two complimentary conference registrations
- Opportunity to make 5-minute remarks about your firm's services at the event
- Marketing flyer in attendee handout
- Company logo on all pre/post event marketing, including emails, website and event signage

Breakfast Sponsorship: \$1,500 (2 Available)

Benefits:

- Recognition as a Breakfast Sponsor
- One complimentary conference registration
- Marketing flyer in attendee handout
- Company logo on all pre/post event marketing, including emails, website and event signage

Attendee Bag Sponsorship: \$1,500 (1 Available)

Benefits:

- Company logo printed on attendee conference bags
- One complimentary conference registration
- Marketing flyer in attendee handout
- Company logo on all pre/post event marketing, including emails, website and event signage

Lanyard Sponsorship: \$1,000 (1 Available)

Benefits:

- Company logo printed on name badge lanyards
- One complimentary conference registration
- Marketing flyer in attendee handout
- Company logo on all pre/post event marketing, including emails, website and event signage

Breaks Sponsorship: \$750 (3 Available)

Benefits:

- Recognition as the Break Sponsor
- One complimentary conference registration
- Marketing flyer in attendee handout
- Company logo on all pre/post event marketing, including emails, website and event signage

GOLF OUTING

Tournament Sponsorship: \$1,000 (1 Available)

Benefits:

- Recognition as the Golf Outing Tournament Sponsor
- One complimentary foursome registration
- Company logo on all pre/post event marketing, including emails, website and event signage

Golf Carts Sponsorship: \$750 (1 Available)

Benefits:

- Recognition as the Golf Cart Sponsor with logo on golf carts
- Two complimentary golfer registrations
- Company logo on all pre/post event marketing, including emails, website and event signage

Beverage Cart Sponsorship: \$500 (2 Available)

Benefits:

- Recognition as the Beverage Cart Sponsor with logo on beverage cart
- One complimentary golfer registration
- Company logo on all pre/post event marketing, including emails, website and event signage

Golf Ball Sponsorship: \$500 (1 Available)

Benefits:

- Recognition as the Golf Ball Sponsor with logo printed on golf balls
- One complimentary golfer registration
- Company logo on all pre/post event marketing, including emails, website and event signage

Golf Towel Sponsorship: \$500 (1 Available)

Benefits:

- Recognition as the Golf Ball Sponsor with logo printed on golf balls
- One complimentary golfer registration
- Company logo on all pre/post event marketing, including emails, website and event signage

Special Hole Sponsorship: \$250 (4 Available)

Benefits:

- Company logo on designated hole. Choice of Hole in One, Closest to the Pin, Longest Drive or Straightest Drive
- Company logo on all pre/post event marketing, including emails, website and event signage

Hole Sponsorship: \$150

Benefits:

- Company logo at designated hole and/or green.
- Company logo on all pre/post event marketing, including emails, website and event signage

ANNUAL EDUCATION & TRAINING CONFERENCE

Keynote Presentation Sponsorship: \$2,000 (1 Available)

Benefits:

- Recognition as a Keynote Speaker Sponsor
- Two complimentary conference registrations
- Opportunity to introduce speaker and make 5-minute remarks about your firm's services at the event
- Marketing flyer in attendee handout
- Company logo on all pre/post event marketing, including emails, website and event signage

Luncheon Sponsorship: \$2,000 (1 Available)

Benefits:

- Recognition as a Luncheon Sponsor
- Two complimentary conference registrations
- Opportunity to make 5-minute remarks about your firm's services at the event
- Marketing flyer in attendee handout
- Company logo on all pre/post event marketing, including emails, website and event signage

Breakfast Sponsorship: \$1,500 (1 Available)

Benefits:

- Recognition as a Breakfast Sponsor
- One complimentary conference registration
- Marketing flyer in attendee handout
- Company logo on all pre/post event marketing, including emails, website and event signage

Workshop Track Sponsorship: \$1,500 (2 Available)

Benefits:

- Recognition as one conference workshop track (sales professionals or recruiting professionals)
- One complimentary conference registration
- Opportunity to introduce speaker and make 5-minute remarks about your firm's services at the event
- Marketing flyer in attendee handout

Lanyard Sponsorship: \$1,000 (1 Available)

Benefits:

- Company logo printed on name badge lanyards
- One complimentary conference registration
- Marketing flyer in attendee handout
- Company logo on all pre/post event marketing, including emails, website and event signage

2019 SPONSOR REGISTRATION FORM

Primary Contact: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please sign us up for the following ANNUAL Sponsorship:

- Platinum (\$7,500) Gold (\$5,500) Silver (\$4,000)

Please sign us up for the following A LA CARTE Sponsorships: (Available February 1, 2019)

KICK-OFF RECEPTION

- Event Sponsorship (\$500) SOLD OUT!

STAFFING UNIVERSITY

- Event Sponsorship (\$500)

LAW DAY

- Program Sponsor (\$1,500) Luncheon Sponsor (\$1,000) Workshop Sponsor (\$1,000)
 Additional Attendee (\$180)

EXECUTIVE LEADERSHP CONFERENCE

- Sponsor Presentation (\$4,000) Keynote Presentation (\$3,000) Tuesday Reception (\$2,500)
 Wednesday Reception (\$2,500) Workshop Sponsor (\$2,000) Luncheon Sponsor (\$2,000)
 Breakfast Sponsor (\$1,500) Attendee Bags (\$1,500) Lanyard Sponsor (\$1,000)
 Breaks Sponsor (\$750)

GOLF OUTING

- Tournament Sponsor (\$1,000) Golf Carts Sponsor (\$750) Beverage Cart (\$500)
 Golf Ball Sponsor (\$500) Golf Towel Sponsor (\$500) Special Hole (\$250)
 Hole Sponsorship (\$150)

ANNUAL EDUCATION & TRAINING CONFERENCE

- Keynote Sponsor (\$2,000) Luncheon Sponsor (\$2,000) Breakfast Sponsor (\$1,500)
 Workshop Track (\$1,500) Lanyard Sponsor (\$1,000)

Payment Information: I will pay with a check (payable to NJSA). I will pay with a credit card.

Credit Card Number: _____ Exp: _____ CCID: _____

Name on Card: _____ Card Billing Address: _____

Return form and payment to: NJSA, P.O. Box 518, Mount Laurel, NJ 08054. Fax: 856-727-9504.
Questions? Email Office@NJSA.com or call 877-797-6572